

Mahindra
Rise.

Mahindra Truck and Bus

NEW
TRACO 40

WITH THE m-POWER 210 ENGINE

**NEVER PULLED DOWN
BY UNDERPERFORMANCE.**



Also available with the m-POWER 260 CRDi engine.



TRACO 40

The high-performance Mahindra TRACO 40 comes packed with comfort, driving experience, reliability and efficiency like never before. Manufactured at the state-of-the-art Chakan plant using cutting-edge technology and processes, this truck is an engineering marvel which feels at home on Indian roads. Moreover, it is available in two superior models. One powered by the tough m-POWER 210 engine and the other with the highly fuel-efficient m-POWER 260 CRDi engine at its core. Read on and see how it makes a difference to your business at every stage.

Mahindra Truck and Bus

THE HIGH PERFORMANCE m-POWER ENGINES

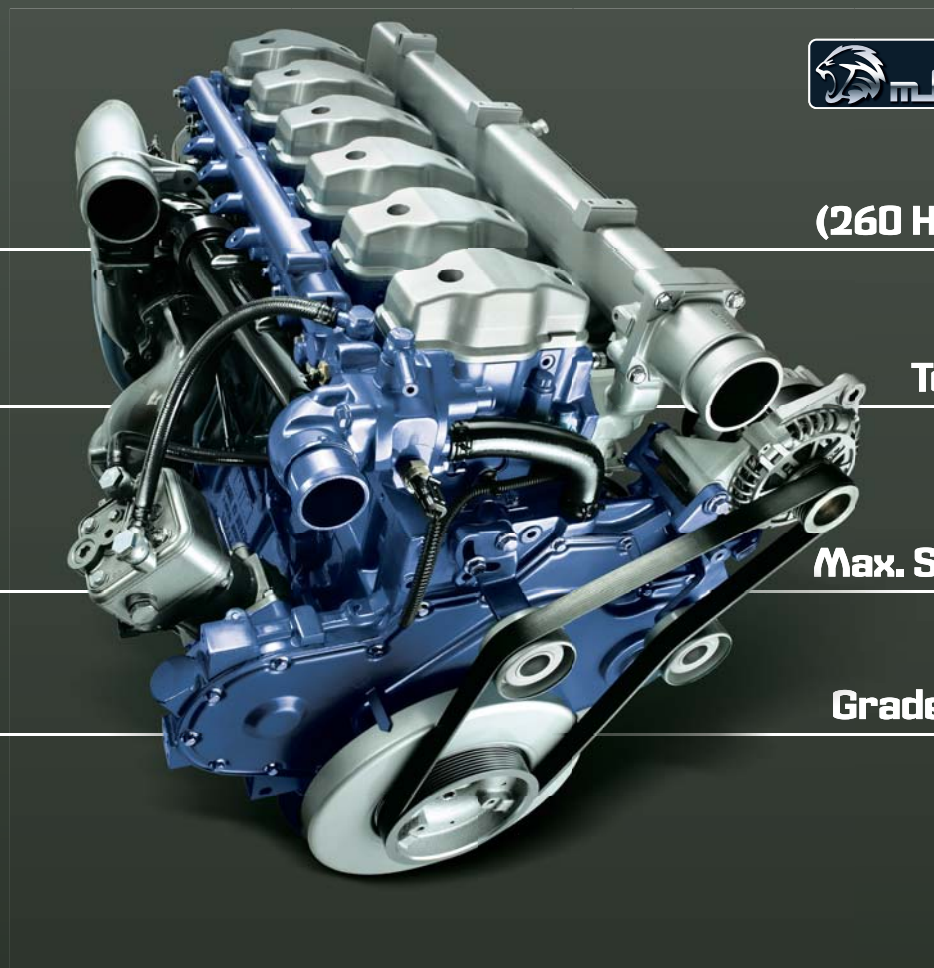


**Power - 151 KW
(202 HP) @ 2200 RPM**

Torque - 920 NM

Max. Speed - 78.9 kmph

Gradeability - 22.3%



**Power - 193 KW
(260 HP) @ 2200 RPM**

Torque - 960 NM

Max. Speed - 85 kmph

Gradeability - 27.6%

BUILT GROUND UP. FOR GROUND-BREAKING PERFORMANCE.

The m-POWER engine has been designed and developed ground up to suit Indian needs. Its 151 kw (202hp) variant delivers a top speed of 78.9 kmph and unmatched fuel-efficiency. Torque of 920 Nm and 22.3% gradeability ensures lesser gear shifts and makes driving easier. On the other hand, the 193 kw (260hp) m-POWER 260 engine boasts of a maximum speed of 85 kmph, gradeability of 27.6% and equally great fuel-efficiency. Moreover, m-POWER engines have been tested for 1 million kms, so you can be sure of their performance even in the toughest conditions.

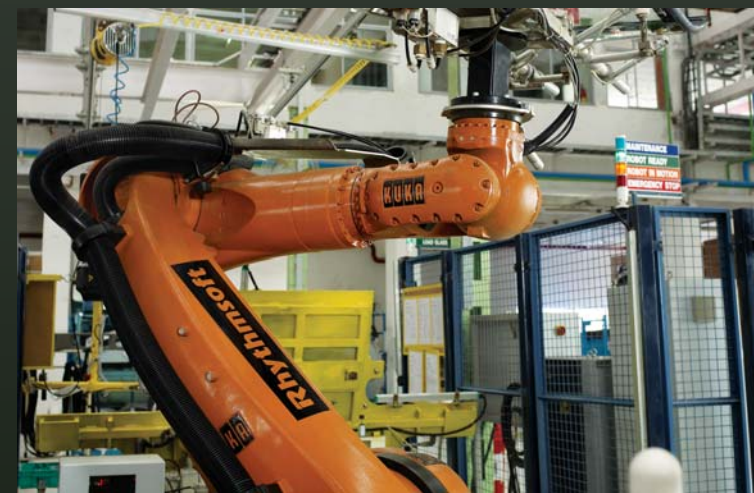


TO OUTPERFORM, YOU HAVE TO OUTBUILD FIRST.

The Greenfield Plant in Chakan, one of the most advanced manufacturing plants in India, is where the Mahindra TRACO 40 and all other Mahindra trucks are created.

Massive in scale, the Chakan Plant, is also renowned for its attention to detail. Each vehicle is put together with robotic precision and utmost care to ensure the highest standard of reliability.

A young, enthusiastic and very well-trained group of technicians ensures the quality of the vehicles that roll-out from this plant. While its cutting-edge technology and sustainable practices make it a plant that's ready to give the world, generations of outperforming vehicles.



TRACO₄₀

PULLING LOADS, NEVER A STRAIN.

It may deliver power-packed performance but the TRACO 40 is comfortable at the core. Its cabin is where many drivers will spend half their lives. So it has been fitted with many thoughtful comforts and conveniences to make it a cozy home-away-from-home for drivers and co-drivers. The comfortable and ergonomic 4 point suspended cabin ensures fatigue-free driving which in turn means fewer stoppages by drivers. They cover more distance in less time, thus improving turnaround time.



Tilt and telescopic steering



Comfortable sleeper berths



Well designed dashboard



Factory-fitted fans



Comfortable 3-way adjustable seats

TRACO₄₀

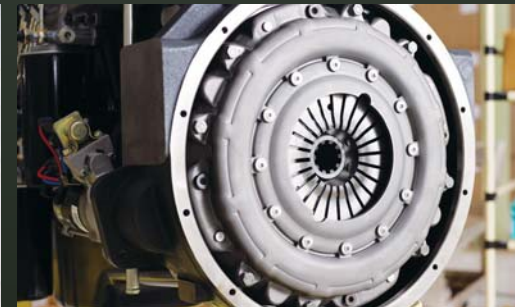
OUTPERFORMANCE WITHOUT OVERHEADS.

Roads, weather and load conditions impact any vehicle that has to ply on Indian roads. We've anticipated the most unpredictable situations and conditions while building our truck.

The clutch with 395 mm diameter and a heavy-duty gearbox ensure that driving is effortless and safe. A strong chassis, reliable S-Cam airbrakes with 10 bar pressure and rear leaf suspension make this vehicle extremely sturdy and reliable. A heavy-duty front axle has been fitted in for trouble-free operations over a longer life. The design of all these aggregates is such that, aside from being completely trustworthy, they last longer and require minimum maintenance.



Stronger chassis frame



Refined clutch system



Effective braking system



TWO HORSES FOR DIFFERENT NEEDS.

The Mahindra TRACO 40 comes with two engine variants. One with m-POWER 210, which outperforms in all types of loads for longer hauls. The other is the highly fuel efficient m-POWER 260 CRDi engine with high power and torque required for heavy and voluminous applications like over dimensional cargo and marble stone movement.

OUTSTANDING SERVICE THAT'S ALWAYS ON STANDBY.

Over 57 CV dealers (HCV + LCV) and 26 LCV dealers

Our dealerships are equipped with the latest tools, genuine spares and accessories, driver dormitory, fully covered workshops as well as all the technical know-how on servicing Mahindra Truck and Bus.

Hundreds of RSAs (Road Side Assistance points)

These centres are our strategic partners to give Mahindra Truck and Bus an impressive road assistance network from the very beginning. Technicians at these centres have been trained and equipped by us.

NOW: India's first multi-lingual, 24X7, on-road assistance service

This unique helpline makes sure that expert advice and immediate aid is available, anytime and anywhere for Mahindra Truck and Bus.

Increased oil change intervals, to ensure greater savings

With Mahindra Trucks you can expect the best in every aspect. Even in their oil change intervals.

m-POWER 260

- Engine at 30,000 km
- Gearbox at 90,000 km
- Rear Axle (Differential) at 120,000 km

m-POWER 202

- Engine at 60,000 km
- Gearbox at 120,000 km
- Rear Axle (Differential) at 120,000 km

Numerous well-equipped Mobile Service Vans

The Mahindra Truck and Bus service van is a unique highway assistance facility that reaches out to broken down vehicles at any hour, anywhere they may be.





Best-in-Class Warranty Package

Our warranty plans are designed to give you complete peace of mind. So that you have a hassle-free truck owning experience and get to focus only on outperformance.

Annual Maintenance Contract

This customisable Annual Maintenance Contract ensures you get the benefit of our competent assistance at very competitive rates for genuine parts and services.

Mobile Workshops

These unique vehicles have been fitted to carry everything a full service station can provide. Including spare parts, tools, trained technicians, a mobile phone and essential documents, like a job card, invoice, etc.

Easily available genuine Mahindra Truck and Bus oil

Available in a customised pack through IOCL, this is a high-grade oil with long drain intervals that ensures upkeep and optimum performance of aggregates.

*Warranty applicable for HCV range of trucks - 5 years or 5 lac km warranty on engine, cabin (metal sheet and frame only) and chassis frame. 4 years or 4 lac km warranty on driveline. 3 years or 3 lac km comprehensive warranty. For extended warranty please call our representative. This warranty package is not applicable for Tippers, LCV trucks & buses. **Transferable warranty applicable only on first resale. Conditions apply. *Conditions applicable on AMC.



Mobile service van

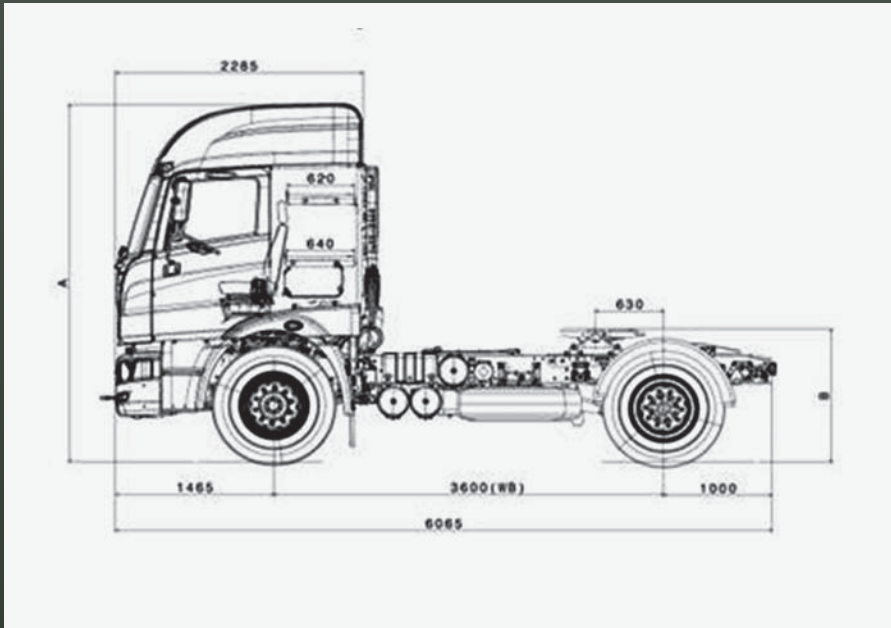


Mobile workshop

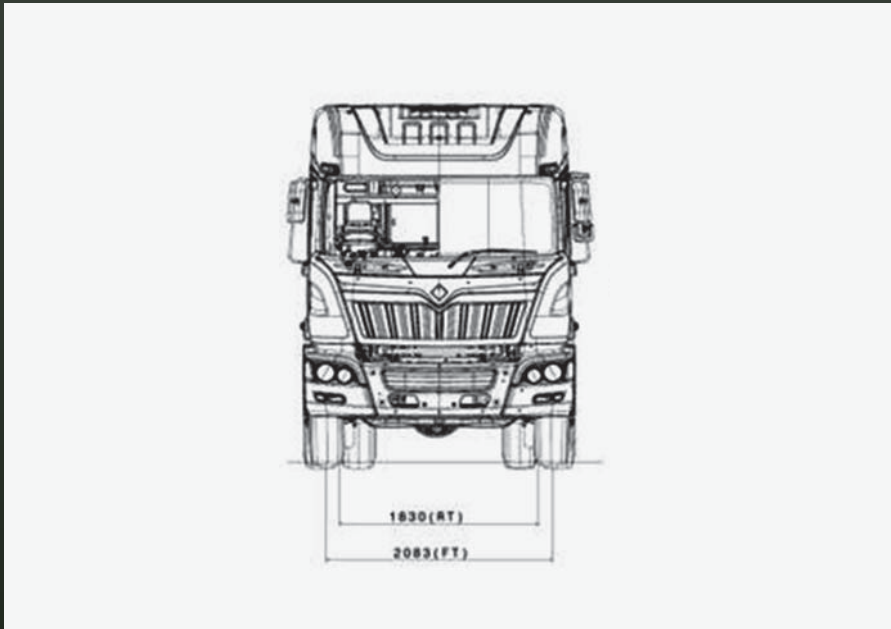


Fully covered workshop

DIMENSIONS OF OUTPERFORMANCE - TRACO 40



Single Sleeper

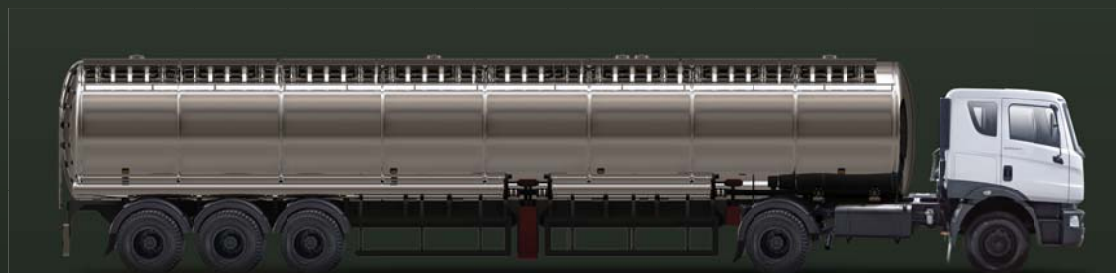


Double Sleeper

TECHNICAL SPECIFICATIONS

Model	TRACO 40 202	TRACO 40 260
GVW	40200 kg	40200 kg
Engine	m-POWER 7.2 ltr., TCIC BSIII	m-POWER 7.2 ltr., TCIC BSIII, CRDi
Transmission	9 Forward Synchromech, 1 Reverse	9 Forward Synchromech, 1 Reverse
Max. Power	151 kw (202 hp) @ 2200 rpm	193 kw (260 hp) @ 2200 rpm
Max. Torque	920 Nm @ 1250 rpm	960 Nm @1400 - 1600 rpm
Max. Geared Speed	78.9 kmph	85 kmph
Max. Gradeability	22.3%	27.6%
Wheels and Tyres	10x20 - 16PR Cross Ply, Radial - Optional	11x20 - 16PR Cross Ply, Radial - Optional
Chassis Frame	Ladder Type, Uniform C - Section	
Steering	Tilt and Telescopic Power Steering	
Brakes	Full Air S-Cam, 10 Bar System	
Fuel Tank	350 ltr. (Optional 417, 250 ltr.)	
System Voltage	24 V (2 x 12 V)	
Wheel Base	3600 mm	
Cabin	Single Sleeper, Double Sleeper	
Cabin Tilting	Manually Operated Hydraulic Assisted	
Vehicle Tracking System	Factory-Fitted	
Air Conditioning	Optional	
ABS	Standard Fitment	

Note: In view of our policy of continuously improving our products, we reserve the right to alter specifications or designs without any liability. Illustrations and photographs do not necessarily show the vehicle in its standard form. E and OE.



TRACO₄₀

SO WHAT DO YOU WANT TO TRANSPORT?



Tourister CNG
Regular Bus

Tourister
Regular Bus

Tourister Cosmo
Regular Bus

Tourister Cosmo
School Bus

TRUXO 25

TRUXO 31

TRACO 35/TRACO 40

TORRO 25

TRUXO 31 COWL/
TRUXO 25 COWL/
TRACO 35 COWL

Loading Zoom Pick-up

Loading Zoom
Tipper

DI3200 CRX

DIMENSIONS OF OUTPERFORMANCE



Construction Material



Machinery



Steel



Container



Marble



Bulker



Over Dimensional
Cargo



Tanker

MULTIPLE ROUTES TO HIGH PERFORMANCE



Marketing Division, Mahindra Trucks and Buses Ltd.,
2nd Floor, Mahindra Towers, Worli, Mumbai - 400 018.



1800-200-3600 (Toll Free)
NOW | 24X7 EXPERT ON CALL



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