

**Mahindra**  
Rise.

Truck and Bus Division

NEW  
**TRACO**

WITH THE m-POWER 210 ENGINE

NEVER PULLED DOWN  
BY UNDER PERFORMANCE.





# TRACO<sub>40</sub>

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The high-performance Mahindra TRACO 40 comes packed with comfort, driving experience, reliability and efficiency like never before. Manufactured at the state-of-art chakan plant using cutting-edge technology and processes, this is an engineering marvel which feels at home on all roads. Moreover, it is available in two superior models. One powered by the tough m-POWER 210 engine and the other with the highly fuel efficient m-POWER 260 CRDi engine at its core. Read on and see how it makes a difference to your business at every stage.

# TRACO<sub>35</sub>

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The high performance TRACO 35 is powerful, fuel efficient, rugged and comfortable. It is designed and developed for all road and load conditions. It has spacious and ergonomically designed cabins, suitable for continuous long hauls. TRACO 35 has the extremely reliable m-POWER 210 engine which is tested and proven for long life. It meets stringent international safety standards and has variants to suit different business needs.

Truck and Bus Division





# THE HIGH PERFORMANCE m-POWER ENGINES

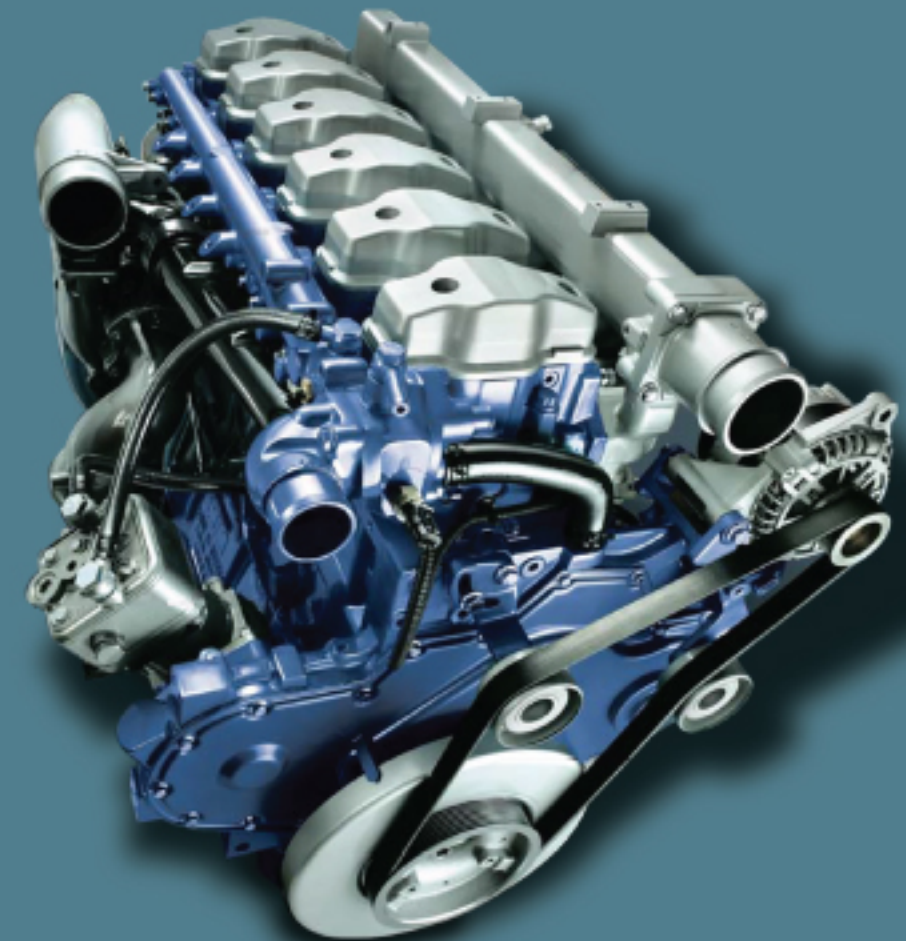
**TRACO<sub>35</sub>**



**TRACO<sub>40</sub>**



Power	151 KW (202 HP) @ 2200 RPM	151 KW (202 HP) @ 2200 RPM	193 KW (260 HP) @ 2200 RPM
Torque	920 NM	920 NM	960 NM
Max. Speed	82 kmph	78.9 kmph	85 kmph
Gradeability	20.7%	22.3%	27.6%



## AT THE HEART OF HIGH PERFORMANCE.

The m-POWER engine has been designed and developed ground up to suit all roads. Its 151 kw (202hp) variant delivers a top speed of 78.9 kmph and unmatched fuel-efficiency. Torque of 920nm and 22.3% gradeability ensures lesser gear shifts and makes driving easier. On the other hand, the 193kw (260hp) m-Power 260 engine boasts of a maximum speed of 85 kmph, gradeability of 27.6% and equally great fuel-efficiency. Moreover, m-Power engines have been tested for 1 million kms, so you can be sure of their performance even in the toughest conditions.





# TO OUTPERFORM, YOU HAVE TO OUTBUILD FIRST.

The Greenfield Plant in Chakan. One of the most advanced manufacturing plants in India, is where the mahindra TRACO 35 and all other Mahindra trucks are created.

Massive in scale, the Chakan plant, is also renowned for its attention to detail, Each vehicle is put together with robotic precision and utmost care to ensure the highest standard of reliability.

A young, enthusiastic and very well-trained group of technicians ensures the quality of the vehicles that roll-out from this plant. While its cutting-edge technology and sustainable practices make it a plant that's ready to give the world generations of outperforming vehicles.



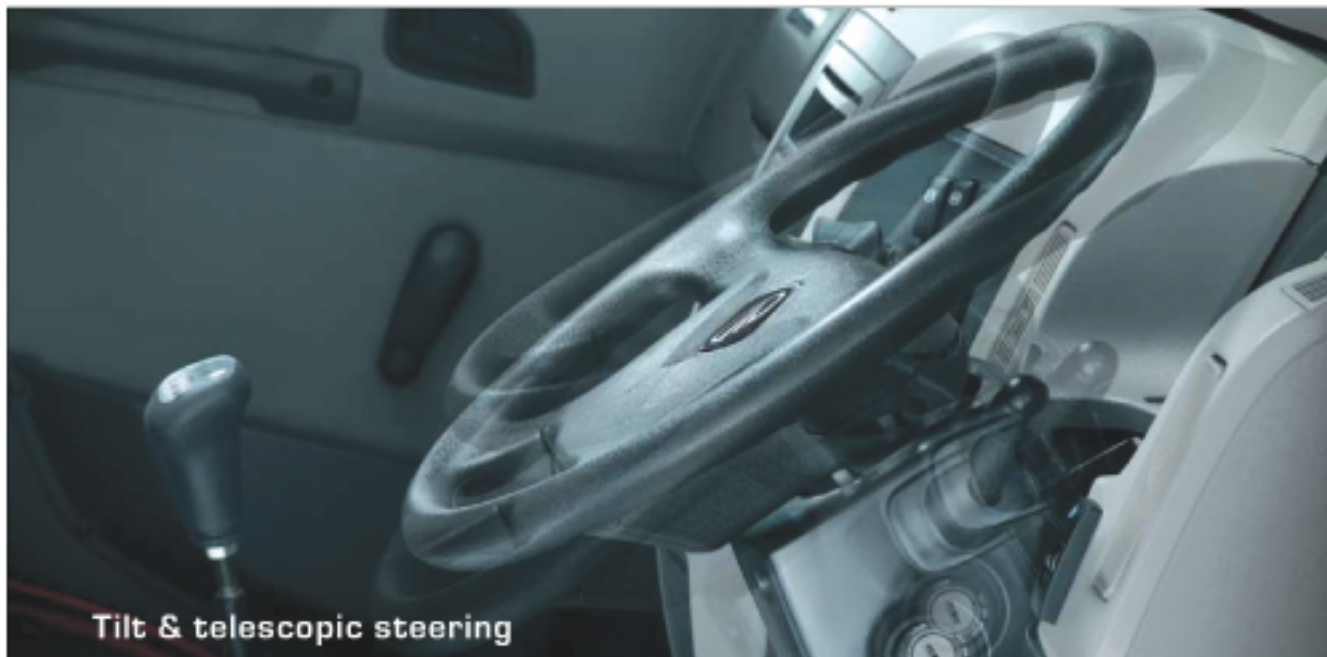


# *TRACO*

## COMFORTABLE DRIVE, TO DRIVE IN PROFITS.

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It may deliver packed performance but the TRACO 35 is comfortable at the core. Its cabin is where many drivers will spend half their lives. So it has been fitted with many thoughtful comforts and conveniences to make it a cozy home-away-from-home for drivers and co-drivers. The comfortable and ergonomic 4 point suspended cabin ensures fatigue-free driving which in turn means fewer stoppages by drivers. They cover more distance in less time, thus improving turnaround time.



Tilt & telescopic steering



Comfortable sleeper berths



well designed dashboard



Factory-fitted fans



Comfortable 3-way adjustable seats



# TRACO

## PERFORMANCE THAT YOU CAN SWEAR BY.

Roads, weather and load conditions impact any vehicle that has to ply on any roads. we've anticipated the most unpredictable situations and conditions while building our trucks.

The clutch with 395 mm diameter and a heavy-duty gearbox ensure that driving is effortless and safe. A strong chassis, reliable S-cam airbrakes with 10 bar pressure and rear leaf suspension makes this vehicle extremely sturdy and reliable. A heavy-duty front axle has been fitted in for trouble-free operations over a longer life. The design of all these aggregates is such that, aside from being completely trustworthy, they last longer and require minimum maintenance.



Stronger chasis frame



Refined clutch system



Effective braking system





## TWO HORSES FOR DIFFERENT NEEDS.

The Mahindra TRACO 40 comes with two engine variants .One with m-POWER 210. which outperforms in all types of loads for longer hauls. The other is the highly fuel efficient m-power 260 CRDi engine with high power and torque required for heavy and voluminous applications like over dimensional Cargo and marble stone movement.



# OUTSTANDING SERVICE THAT'S ALWAYS ON STANDBY.

## **RSAs (Road Side Assistance points)**

These centres are our strategic partners to give Mahindra Truck and Bus an impressive road assistance network from the very beginning. Technicians at these centres have been trained and equipped by us.

## **On Road Assistance service**

This unique helpline makes sure that expert advice and immediate aid is available, anytime and anywhere for Mahindra Truck and Bus.

## **Increased oil change intervals, to ensure greater savings**

With Mahindra Trucks you can expect the best in every aspect. Even in their oil change intervals.

- Engine at 15,000 KM
- Gearbox at 40,000 Km
- Rear Axle (Differential) at 40,000 KM

## **well-equipped Mobile Service Support Team**

The Mahindra Truck and Bus service van is a unique highway assistance facility that reaches out to broken down vehicles at any hour, anywhere they may be.







### **Best-in-Class Warranty Package**

Our warranty plans are designed to give you complete peace of mind. So that you have a hassle-free truck owning experience and the only thing you worry about is how to outperform in your business.

### **Annual Maintenance Contract**

This customisable Annual Maintenance Contract ensures you get the benefit of our competent assistance at very competitive rates for genuine parts and services.

### **Easily available genuine Mahindra Truck and Bus oil**

Available in a customised pack through SHELL Rimula this is a high-grade oil with long drain intervals that ensures upkeep and optimum performance of aggregates.

\*Warranty applicable for HCV Range of trucks- 2years or 75000km warranty on engine.\*Which ever comes first.



**Cement Truck**



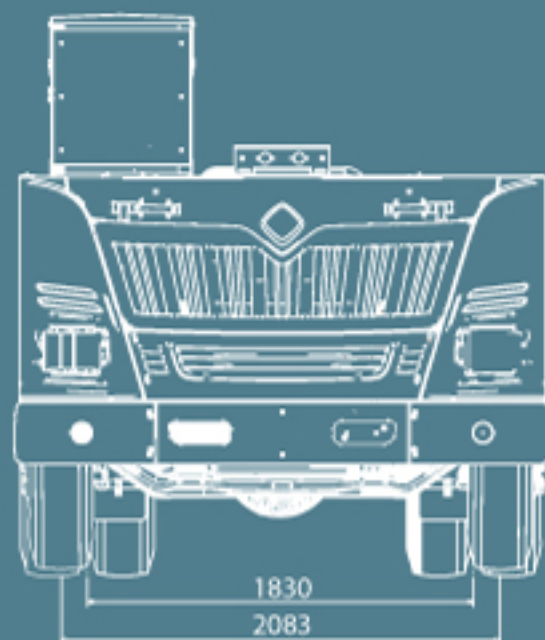
**Oil Tanker**



**Fully covered workshop**



## DIMENSIONS OF OUTPERFORMANCE

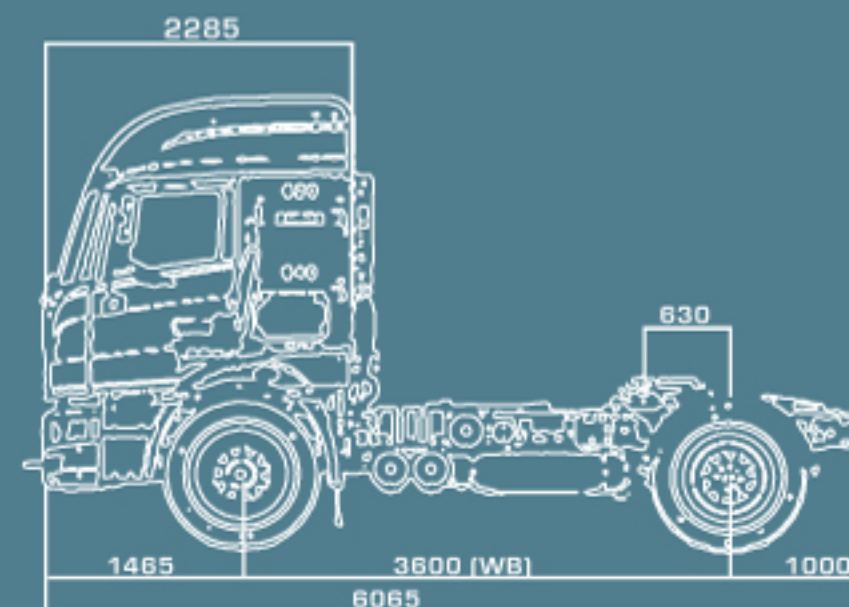
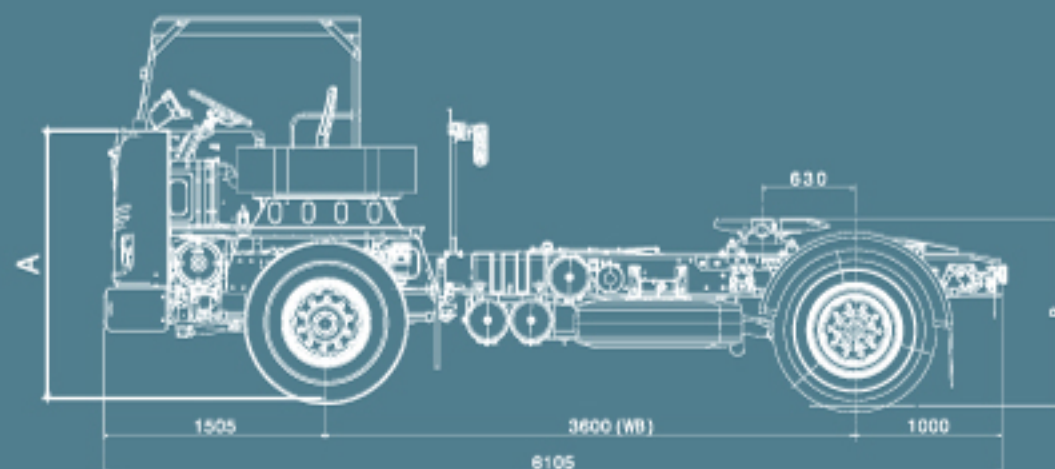


SINGLE SLEEPER



DOUBLE SLEEPER

## DIMENSIONS OF OUTPERFORMANCE



# TECHNICAL SPECIFICATIONS

Model	TRACO 35	TRACO 40 202	TRACO 40 260
GVW	35200kg	40200kg	40200kg
Engine	m-power 7.2 Lit, TCIC BSIII	m-POWER 7.2Ltr., TCIC BSIII	m-POWER 7.2Ltr., TCIC BSIII, CRDi
Transmission	6 Forward synchromech, 1 Reverse	9 Forward synchromech, 1 Reverse	9 Forward synchromech, 1 Reverse
Max Power	151 kw (202HP)@ 2200 rpm	151 kw (202HP)@ 2200 rpm	193 kw (260HP)@ 2200 rpm
Max Torque	920Nm @ 1250 rpm	920Nm @ 1250 rpm	960Nm @ 1400-1600 rpm
Max Geared speed	82.2 kmph	78.9 kmph	85 kmph
Max Gradeability	20.7%	22.3%	27.6%
Wheels & Tyres	10x20-16 PR Cross ply, Radial-optional	10x20-16 PR Cross ply, Radial-optional	11x20-16 PR Cross ply, Radial-optional
Chassis Frame	Ladder type, Uniform C-section	Ladder Type, Uniform C-Section	
Steering	Tilt & telescopic power steering	Tilt and Telescopic Power Steering	
Brakes	Full air S-Cam, 10 bar System	Full Air S-Cam, 10 Bar System	
Fuel Tank	350 Litres (optional 417,250 litres)	350 Ltr. (Optional 417.250Ltr.)	
System Voltage	24 V(2 x 12 V)	24 V (2x 12V)	
Wheel Base	3600mm	3600 mm	
Cabin	Single Sleeper , Double Sleeper as required	Single Sleeper, Double Sleeper	
Cabin Tilting	Manually Operated Hydraulic Assisted	Manually Operated Hydraulic Assisted	
Vehicle Tracking System	Factory Fitted	Factory- Fitted	
Air Conditioning	optional	Optional	
ABS	Standard Fitment	Standard Fitment	



Note: In view of our policy of continuously improving our products, We reserve the right to alter specifications or designs without any liability. Illustrations and photographs do not necessarily show the vehicle in its standard form. E & OE



# SO WHAT DO YOU WANT



Tourister CNG  
Regular Bus



Tourister  
Regular Bus



Tourister Cosmo  
Regular Bus



Tourister Cosmo  
School Bus



TRUXO 25



TRUXO 31



# NT TO TRANSPORT?



TRACO 35/TRACO 40

TORRO 25

TRUXO 31 COWL  
TRUXO 25 COWL  
TRACO 35 COWL

Loadking Zoom Pick-up

Loadking Zoom  
Tipper

DI3200 CRX



## DIMENSIONS OF OUTPERFORMANCE



Construction Material



Machinery



Steel



Container



Auto & Two Wheeler  
Carriers



Marble



Bulker



Over Dimensional  
Cargo



Tanker

## MULTIPLE ROUTES TO HIGH PERFORMANCE



Marketing Division, Mahindra Trucks and Buses Ltd.,  
2<sup>nd</sup> Floor, Mahindra Towers, Worli, Mumbai - 400 018.



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**Mahindra Trucks and Buses Limited**